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#### In a nutshell

If something doesn't exist, we will make it together. If it already does, we will make it better.

## What you'll like

After over nine years of experience in the field, I have developed:

- Extensive mastery of Adobe Creative Cloud programs, Sketch, InVision, and Principle for Mac. Familiarity with Unreal Engine and After Effects for immersive experiences.
- A sophisticated understanding of layout, typography, photography, and color.
- Efficiency creating low- to high-fidelity user experience flows from user research.
- Comfort working directly with a hybrid mix of project stakeholders, including product managers and developers in software design and printers and suppliers in brand design.

### Where I've been

IBM Lead Product Designer, Client Centers Immersive Experience, November 2020-present

I lead the design of web-based tools and services that enrich client engagements with IBM sales and marketing teams. Collaborating with a worldwide team of engineers and IBM marketing leadership, I produce UX flows; low- to high-fidelity wireframes, prototypes, and visual design specifications; and conduct user research studies with both internal stakeholders and select clients. As an extension of IBM's Carbon Design System, I also develop, scale, and maintain UX and UI patterns that are applied across the ecosystem of tools produced by the team.

IBM Software Designer, Data and Al, January 2019-November 2020

Along with a large, global team of designers, researchers, product managers, and developers, I designed user experience flows and high-fidelity user interface prototypes for IBM Watson Studio, a data science and artificial intelligence tool available on the web and as a desktop app. Beginning with user research insights, I made rapid UX wireframes, scaled to high-fidelity prototypes, tested with users, and delivered redlines to a team of front-end software developers.

KWT Global Graphic Design Fellow, August 2018-January 2019

NYU Gallatin School of Individualized Study Graphic Designer, September 2016—May 2018

NYU Skirball Center for the Performing Arts Graphic Designer, September 2014—July 2017

DoSomething.org Visual Design Intern, February-May 2016

G&G Silkscreen and Embroidery Designer, October 2012-August 2014

#### Where I went

# NYU Gallatin School of Individualized Study

B.A. in Individualized Study concentrating in Design & Anthropology

Honors: cum laude (GPA: 3.83), University Honors Scholar, Dean's Award for Graduating Seniors

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Rock climbing, public transportation, MX-5s, cycling, bookmaking